

To: Anthony J. Biller(ajbiller@envisage.law)
Subject: U.S. Trademark Application Serial No. 97602478 - BLUE LIZARD AUSTRALIAN SUNSCREEN - 35003.3751
Sent: July 18, 2023 06:59:05 PM EDT
Sent As: tmng.notices@uspto.gov

Attachments

[australian sunscreen 1](#)
[australian sunscreen 2](#)
[australian sunscreen 3](#)
[australian sunscreen 4](#)
[australian sunscreen 5](#)
[Blue Lizard](#)

United States Patent and Trademark Office (USPTO)
Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial No. 97602478

Mark: BLUE LIZARD AUSTRALIAN SUNSCREEN

Correspondence Address:

ANTHONY J. BILLER
ENVISAGE LAW
2601 OBERLIN ROAD
RALEIGH NC 27608
UNITED STATES

Applicant: Crown Laboratories, Inc.

Reference/Docket No. 35003.3751

Correspondence Email Address: ajbiller@envisage.law

NONFINAL OFFICE ACTION

Response deadline. File a response to this nonfinal Office action within three months of the “Issue date” below to avoid [abandonment](#) of the application. Review the Office action and respond using one of the links to the appropriate electronic forms in the “How to respond” section below.

Request an extension. For a fee, applicant may [request one three-month extension](#) of the response deadline prior to filing a response. The request must be filed within three months of the “Issue date” below. If the extension request is granted, the USPTO must receive applicant's response to this letter within six months of the “Issue date” to avoid abandonment of the application.

Issue date: July 18, 2023

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

SEARCH OF USPTO DATABASE OF MARKS

The trademark examining attorney has searched the USPTO database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02.

SUMMARY OF ISSUES:

- Disclaimer Required

DISCLAIMER REQUIRED

Applicant must disclaim the wording “AUSTRALIAN SUNSCREEN” because it is merely descriptive of an ingredient, quality, characteristic, function, feature, purpose, or use of applicant’s goods and/or services. *See* 15 U.S.C. §§1052(e)(1), 1056(a); *DuoProSS Meditech Corp. v. Inviro Med. Devices, Ltd.*, 695 F.3d 1247, 1251, 103 USPQ2d 1753, 1755 (Fed. Cir. 2012); TMEP §§1213, 1213.03(a).

The attached evidence shows this wording refers to types of sunscreens that originated in Australia. Applicant's website indicates that its sunscreen products are such Australian sunscreens. Thus, the wording merely describes a feature or characteristic of applicant’s goods and services.

Applicant may respond to this issue by submitting a disclaimer in the following format:

No claim is made to the exclusive right to use “AUSTRALIAN SUNSCREEN” apart from the mark as shown.

For an overview of disclaimers and instructions on how to provide one using the Trademark Electronic Application System (TEAS), see the [Disclaimer webpage](#).

RESPONSE GUIDELINES

For this application to proceed, applicant must explicitly address each refusal or requirement in this Office action. For a refusal, applicant may provide written arguments and evidence against the refusal, and may have other response options if specified above. For a requirement, applicant should set forth the changes or statements. Please see “[Responding to Office Actions](#)” and the informational [video “Response to Office Action”](#) for more information and tips on responding.

Please call or email the assigned trademark examining attorney with questions about this Office action. Although an examining attorney cannot provide legal advice, the examining attorney can provide additional explanation about the requirement in this Office action. *See* TMEP §§705.02, 709.06.

The USPTO does not accept emails as responses to Office actions; however, emails can be used for informal communications and are included in the application record. *See* 37 C.F.R. §§2.62(c), 2.191;

TMEP §§304.01-.02, 709.04-.05.

How to respond. File a [response form to this nonfinal Office action](#) or file a [request form for an extension of time to file a response](#).

/Jacob Vigil/
Jacob Vigil
Examining Attorney
LO103--LAW OFFICE 103
(571) 270-3586
Jacob.Vigil@USPTO.GOV

RESPONSE GUIDANCE

- **Missing the deadline for responding to this letter will cause the application to [abandon](#).** A response or extension request must be received by the USPTO before 11:59 p.m. **Eastern Time** of the last day of the response deadline. Trademark Electronic Application System (TEAS) [system availability](#) could affect an applicant's ability to timely respond. For help resolving technical issues with TEAS, email TEAS@uspto.gov.
- **[Responses signed by an unauthorized party](#)** are not accepted and can **cause the application to [abandon](#)**. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with [legal authority to bind a juristic applicant](#). If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find [contact information for the supervisor](#)** of the office or unit listed in the signature block.

WHAT'S THE DEAL WITH AUSTRALIAN SUNSCREEN?

19 January 2020

By Michelle Wong

Affiliate Disclosure: I receive a small commission for purchases made via affiliate links.

How to cite: Wong M. What's the deal with Australian sunscreen?. Lab Muffin Beauty Science. January 19, 2020. Accessed July 18, 2023. <https://labmuffin.com/whats-the-deal-with-australian-sunscreen/>

Australian sunscreens are a bit unusual. A few people have recently asked me why Australian sunscreens often don't show a full ingredients list, and why some sunscreens get downgraded from high SPFs to SPF 15 once they hit the Australian market. There's also the fact that some Australian sunscreens have questionably low SPF ratings, and why some companies just can't be bothered bringing their sunscreens to the Australian market.

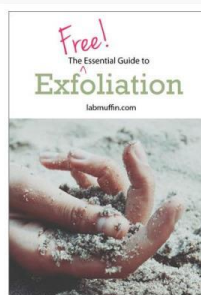
It's to do with how the Australian Government has chosen to regulate some sunscreens – which I think is generally a great approach, but it does have some weird implications.

Note: This is my unqualified opinion as a skincare nerd / cosmetic chemist – I'm not a lawyer, so don't rely solely on this if you're looking to launch an SPF product in Australia!

For more information on sunscreens in general, check out the [free sample chapter](#) of [The Lab Muffin Guide to Basic Skincare](#).



Hi! I'm Michelle, chemistry PhD, science educator and cosmetic chemist, and I'm here to help you figure out which beauty products are and aren't worth buying, using science.



NEW POSTS TO YOUR INBOX!

You'll never



- 1 Therapeutic vs cosmetic sunscreens
- 2 TGA Regulation

THERAPEUTIC VS COSMETIC SUNSCREENS

In Australia, SPF-containing products are divided into therapeutic sunscreens and cosmetic sunscreens.

Therapeutic sunscreens include:

- Primary sunscreens (i.e. products that are marketed to be used primarily as UV protection) higher than SPF 4

res please



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labruff.com/skincare



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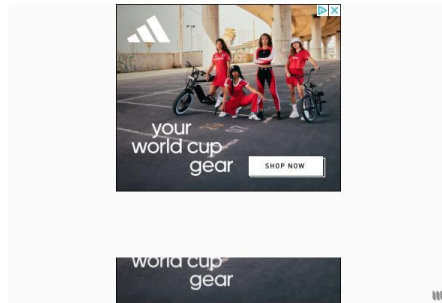
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- moisturisers with SPF higher than 15

In other words, these are the serious sunscreens that you'd rely on to protect you from the sun. These are classified as therapeutic goods (i.e. medications or drugs), so they're regulated by the [Therapeutic Goods Administration](#) (the TGA – similar to the FDA in the US, but the drug part only).

(Sunscreens containing some specific ingredients are also regulated: insect repellent, human-derived ingredients, and... animal organs.)



Cosmetic sunscreens are everything else, including:

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Yes please!

- lip products with SPF higher than 4
- foundations with SPF higher than 4
- moisturisers with SPF 15 or lower (under 300 g or 300 mL)
- sunbathing skin care products with SPF between 4 and 15 (under 300 g or 300 mL)



These are regulated like regular cosmetic products:

- the [Australian Competition and Consumer Commission \(ACCC\)](#) regulates safety and labelling
- the [National Industrial Chemicals Notification and Assessment Scheme \(NICNAS\)](#) regulates the ingredients

So to avoid classification as a therapeutic sunscreen (and therefore avoid a lot of administrative costs and hurdles, which are sometimes difficult to overcome), a product can classify itself as a moisturiser with an SPF 15 (the most common situation in my experience). However, this means that the product has to be marketed so that it's clear that its primary purpose is NOT as UV protection, so that consumers aren't led to rely on a substandard product to protect against the sun – a line which I think is sometimes overstepped.



TGA REGULATION

Therapeutic sunscreens need to be listed or registered with the TGA. The vast majority of the time, sunscreens are listed, which has less strict requirements compared to registration (sunscreens are considered lower risk than many other medications out there). However, these regulations are still much stricter than for cosmetic sunscreens.

Sunscreens that make extra therapeutic claims, like reduction of free

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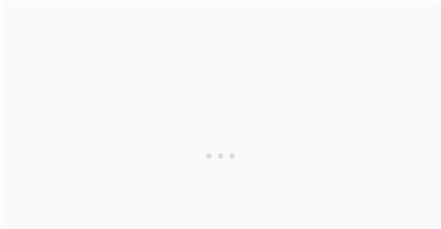
radicals or immune suppression, need to be registered with the TGA rather than just listed.

Therapeutic sunscreens that are legally allowed to be marketed in Australia can all be found in the [Australian Register of Therapeutic Goods \(ARTG\)](#). My quick check of the ARTG didn't find any registered SPF products, only listed ones.

The ARTG listing or registration number needs to be printed on the packaging. This is in the format "AUST L [number]" (for listed sunscreens) or "AUST R [number]" (for registered sunscreens):



Ultracuticals moisturiser with SPF 30: listed therapeutic sunscreen with listing number



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Ombra face sunscreen with SPF 50+; listed therapeutic sunscreen with listing number



Bioderma BB cream with SPF 50+; cosmetic sunscreen without listing number

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UV PROTECTION

The main requirement for a therapeutic sunscreen to be listed is that the SPF factor has to be tested according to the AS/NZS 2604:2012 standard, which requires testing on a minimum of 10 human subjects in accordance with the international ISO 24444:2010 standard. The results also need to be consistent for the sunscreen to be listed. Any changes to the formula that might affect SPF (including changes to the inactive ingredients) means the sunscreen must be tested again, and often means it'll need a new ARTG listing number.



Only certain SPF numbers are allowed for therapeutic sunscreens: 4, 6, 8, 10, 15, 20, 25, 30, 40, 50 and 50+.

Related post: *What Does SPF Mean? The Science of Sunscreen*

Additionally, broad spectrum UVA protection is mandatory for:

- all therapeutic sunscreens regulated by the TGA
- cosmetic sunscreens with SPF 30 or higher



For a sunscreen to be broad spectrum, it has to pass both the critical wavelength >370 nm and UVAPF/SPF ratio >1/3 tests (more info on this in my post on [Why you should protect your skin from UVA \(and how\) \(with video\)](#)).

Tested water resistance claims can also be included as well.

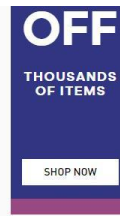
ACTIVE INGREDIENTS

Therapeutic sunscreens are limited to using only the [permitted active sunscreen filters at the allowed range of concentrations](#). The safety of these filters (when used at the allowed concentrations) has been assessed by the TGA, so the safety and efficacy of the final formula isn't evaluated by the TGA for listed sunscreens. The TGA does tell brands to consider the safety of the inactive ingredients in the sunscreen, and ensure that the sunscreen is safe for use in the sun. The TGA also reviews a small selection of listed products each year.

INGREDIENT LISTS

In Australia, like many other countries, the ingredients of cosmetic products have to be [listed in order of highest to lowest mass or volume](#). Ingredients that are at less than 1% concentration and colour additives can also be listed at the end instead, in any order. Either the English or International Nomenclature Cosmetic Ingredient (INCI) names can be used. For cosmetic products, exact percentages don't have to be listed.

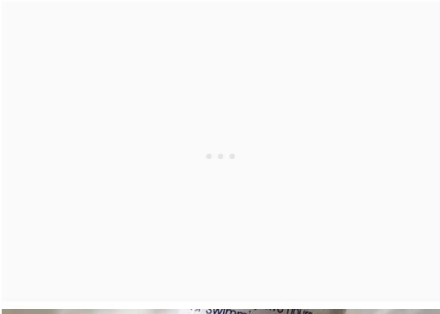
» » »



However, therapeutic goods are exempted from these labelling requirements. Instead, they have to follow the special labelling requirements for therapeutic goods in Australia. This means that the Australian Approved Names of all of the active ingredients have to be listed, along with the proportions used in the product. This is generally given as a weight percentage (%w/w or %w/v) or a weight concentration per unit product (milligrams per gram (mg/g) or milligrams per mL (mg/mL)).

Along with active ingredients, some other ingredients need to be listed if they're in a therapeutic product:

- Certain preservatives:
 - benzoates (benzoic acid, calcium benzoate, potassium benzoate or sodium benzoate)
 - hydroxybenzoate esters (ethyl, methyl, propyl, sodium ethyl, sodium methyl, sodium propyl hydroxybenzoates)
 - sorbates (sorbic acid or potassium sorbate)
 - sulfites (sulfite, metabisulfite and bisulfite salts and sulfur dioxide)
 - ethanol, if present at over 3% v/v
 - any other antimicrobial preservatives
- peanuts and peanut products (e.g. peanut oil, arachis oil)
- other ingredients listed in Schedule 1 of [TGO 69](#)



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Sunsense listed lip balm ingredients list



Sunsense listed sunscreen ingredients list

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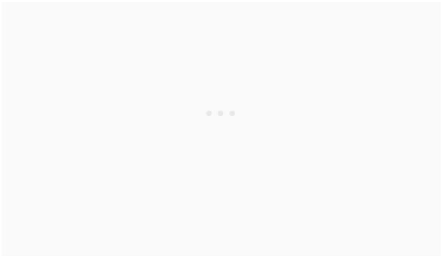
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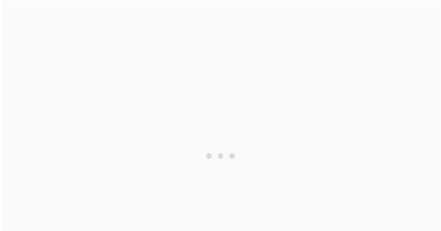
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So on the one hand, we don't always get a full ingredients list for Australian sunscreens (annoying if you're sensitive to a particular ingredient in the base). On the other hand, we do get to know the exact percentage of each sunscreen filter, which is good if you're sensitive to them but only at high quantities.

Very rarely, some sunscreen brands have decided to release the full ingredient lists for their products (e.g. [Ultra Violette](#)). While this is amazing for us consumers, it does also place the brand at a competitive disadvantage, since other brands can more easily dupe their formulas. Ideally, I'd like if all therapeutic sunscreens had to provide full ingredient lists as well, since they're used in similar ways to other cosmetics.

UPDATE: The full ingredient lists are now available via the [TGA's Australian Register of Therapeutic Goods \(ARTG\) database](#)! They're in alphabetical order, and they use International Non-proprietary Names (INNs) rather than INCI names so they sometimes look a bit weird, but they're there!



EXPIRY DATE AND BATCH NUMBER

An expiry date also needs to be printed on the packaging for therapeutic sunscreens. To work out the expiry date, manufacturers need to test the finished product in the intended container. The product is either left at the recommended conditions for the real amount of time (e.g. 30 °C for 2 years) or at equivalent accelerated testing conditions (e.g. 30 °C for 2 years is considered to be equivalent to 40 °C for 6 months).

The product is checked to ensure that there aren't any microorganisms that have grown to unsafe levels (microbiological stability). It's also checked for physical stability (whether there are any changes to its appearance, odour or texture, and whether it degrades the container) and chemical stability (pH changes, or if the active ingredients break down).

The batch number of the sunscreen also needs to be printed on the container, so any irregularities can be traced.



Ombra sunscreen expiry date and batch number

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Cosmetic sunscreens also often have expiry dates and batch numbers, and good manufacturers will also perform similar stability tests – but this isn't mandatory, and brands may skip this test for cost-cutting reasons, or to rush a product to market faster.

MANUFACTURING

Therapeutic sunscreens also need to be manufactured according to the Good Manufacturing Practice code. This covers things like standards for raw ingredients, product quality and stability testing, and the facilities where therapeutic goods can be manufactured. This is often an issue for overseas manufacturers, since getting TGA approval for an overseas facility can be very difficult.

OTHER REQUIREMENTS

I've only really listed the requirements that are relevant for us as skincare consumers here. There are other regulations, like the words that can't be used on sunscreens (sunblock, waterproof, sweatproof), and requirements for reporting adverse reactions.

There's also a requirement that sunscreens can't suggest that they don't need reapplication (e.g. "all day protection"). This means that even with improvements in technology that allow longer wear, this claim can't be made – so unfortunately it does mean that this probably isn't an area of innovation that Australian sunscreen manufacturers will be investing in.



Hopefully this was an interesting insight into the regulations surrounding sunscreen, and the implications for the types of products we see on the market!

REFERENCES

Therapeutic Goods Administration, [Australian regulatory guidelines for sunscreens \(ARGS\) Version 1.2](#) (last updated 30 August 2019, current version as of 19 Jan 2020)

- Analysis, Skincare
- 🔍 analysis, skincare, sun protection
- < My Lazy Haircare Routine for Coloured Hair
- > More Sunscreens in Your Blood?! The New FDA Study



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BASIC SKINCARE
the science of skin, explained simply
Michelle Wong

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17 thoughts on "What's the deal with Australian sunscreen?"

Simone Ménager

19 January 2020 at 10:54 pm

What an informative, clear explanation of the sunscreen industry. Thank you.

[Reply](#)

Anne

21 January 2020 at 12:05 am

That is very interesting! When I was in Australia, the sunscreen labelling confused me. But I like the strict approach, would make me feel safe.

[Reply](#)

Line

21 January 2020 at 3:10 am

I realise this comment should belong on a different post but I am not sure which one so here goes nothing:

I remember you mentioned that humectants can counteract drying alcohols in say sunscreen.

So if I live in a dry climate and only have found an alcohol-containing sunscreen how

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would i best avoid TEWL/dehydration?

do i add a humectant toner, the a moisturizer let them sink in and then apply my alcohol containing sunscreen? (btw i use the nivea sensitive sunscreen line because they are super cheap and dry down enough to not migrate into my eyes)

The best from Line

[Reply](#)

Franziska

25 January 2020 at 3:10 am

really helpful for myself.
Im going to Melbourne in 2 weeks, looking really forward to it.
xoxo
franziska from powder brows

[Reply](#)

Bertram

17 February 2020 at 2:30 pm

Ah, so I can see that the 50+ Bioderma product pictured is a cosmetic sunscreen as it would fall into the foundation category.

Unfortunately I have seen so many products marketed as sunscreens with an SPF of 30+ or 50+ and not listed with the TGA . They are definitely not lip products or foundations. One in particular keeps popping up in ads on my social media feeds. Is there any legitimate way for a moisturiser with sunscreen to have a label with SPF 30+ or 50+ (and bypass the TGA), or are they simply non-compliant? Thanks!!!

[Reply](#)

Michelle

18 February 2020 at 12:54 am

There might be some loopholes but it would be difficult – if you could share the specific product I could see if there's any wiggle room?

[Reply](#)

Bertram

18 February 2020 at 2:19 pm

Thank!

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11/01/2020

The one that keeps cropping up in my feed that I can't figure out is Avocado Zinc.

The formula itself looks professional, and is very similar to a string of formulas that I've seen recently in a lot of new sunscreens. So I'm assuming it's a private label formula or all the manufacturers are using the same ZinClear predisersion in their products. Yet all the other brands I've come across I can find on the ARTG.

[Reply](#)

Michelle

24 February 2020 at 3:08 pm

It sounds shifty to me! I've commented on their post asking if they're listed, we'll see if they reply or just delete it and block me...

[Reply](#)

Moni

26 January 2021 at 7:40 am

I just had a look on the TGA and they are now registered.

[Reply](#)

Kimberly L Williams

25 May 2020 at 8:24 am

Hello. I love your informed articles on sunscreen. I am in the US and can only get physical zinc or titanium sunscreens (chemical or organic sunscreens often irritate my skin or eyes, so I keep waiting for newer physical blockers like Tinsorb, etc to be here in the US). I might be able to try ordering an Australian sunscreen to see if any of those newer sunblocks that we don't have irritate me. Do you have any recommendations for sensitive skin?

Also, do you know how much zinc oxide or titanium oxide is required by percentage to get the appropriate SPF's of 30 or 50? I'm not sure all our physical sunscreens have a high enough amount for the SPF, so a guideline would be helpful.

Thanks so much if you are able to respond.

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Grace

19 September 2020 at 4:18 pm

thank you for the post Michelle <3
So I think this kind of approach is applicable in the case of Paula's Choice. They chose to list their sunscreen as Moisturizer with SPF15 just to avoid all the paperworks and cumbersome with TGA. What do you think? Do you recommend Paula's Choice sunscreen? Thanks

[Reply](#)

Kate

3 October 2020 at 5:49 pm

I'm trying to buy Purito sunscreen with niacinimide but I've noticed the niacinimide is not included in the ingredients the Australian shops. Is this a change in formula for the Australian requirements?

[Reply](#)

Shira

4 December 2020 at 12:18 pm

Dont buy it! It's has an spf of 19, and since I've start using it (more than a year now) I'm getting soooo many pigmentation spots. Def. Go for the Australian sunscreen!

[Reply](#)

Shira

4 December 2020 at 12:19 pm

@michelle, can you please give us some recommendations of your favourite Australian sunscreens? I have a medium skin tone, so something that doesn't turn me into a ghost would be great! :p

[Reply](#)

Moni

26 January 2021 at 7:53 am

Thank you for a great article Michella



Thank you for a great article, Milly.

The sunscreen I use isn't listed on the TGA website. I've looked at the packaging and there is no number either. It says luminizing superfluid SPF50 so obvs I trusted it would protect my face.

I have noticed my skin has been red since using it so I am now thinking I am possibly getting burnt.

Does a sunscreen that does not claim to be predominantly a sunscreen bypass any 3rd party verification of SPF and potentially can be less? If so if they were giving misinformation would this be something the ACCC would look at? I think that's what I understand from the article.

Are we better off using a sunscreen listed with the TGA to be sure of the SPF?

Many thanks

[Reply](#)

Sushma Bramhacharya

4 March 2021 at 11:39 am

Your article has really helped me to clear my doubts regarding what type of sunscreen is better for the skin. Most of the sunscreen hides their ingredients. I was really concerned on what types of ingredients they use in those products, are these ingredients harmful to our body if we use them continuously? what happens if we ingest some of the ingredients we apply to the lips.

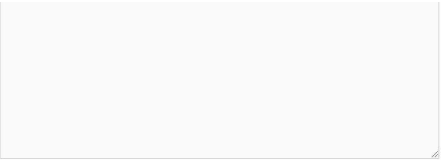
In the post you have mentioned that cosmetic sunscreen contains animal organ. But how can we be sure that therapeutic sunscreen does not contain them. How can we be sure that therapeutic sunscreen works different than cosmetic sunscreen. Does meeting TGA requirement means they do not do any harmful effect on our body?? I also want to know some of the therapeutic sunscreen that works better and affordable. I really appreciate your article. This one of the best article that has described in detail about the sunscreen. I will be looking forward for more related content.

[Reply](#)

Pingback: [Slip, Slop... Slapped with a Fine? The TGA's New Influencer Advertising Rules – Digital Marketing With Milly](#)

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\$35.00

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Reviews (42)

★★★★★

Reviews (14)

★★★★★

Reviews (63)



Crown Alchemist
Crown Alchemist Natural Hydrating Sunscreen...

\$59.00

★★★★

Reviews (7)



Eco Tan
Eco Tan Face Sunscreen SPF30 Vegan

\$39.95



Ultra Violette
Ultra Violette Queen Screen SPF 50+ Luminising Sun...

\$47.00

★★★★★

Reviews (101)



Aspect
Aspect Sun Envirostat On The Go SPF 50 75ml

\$30.00

★★★★★

Reviews (52)



Aspect
Aspect Sun CC Cream SPF 50+ 75ml

\$59.00

★★★★★

Reviews (71)



Ultra Violette
Ultra Violette Lean Screen SPF50 Sunscreen 75ml

\$49.00



Eco Tan
Eco Tan Natural Sunscreen - Untinted

\$29.95

★★★★★

Reviews (120)



Aesop
Aesop Protective Lip Balm SPF 30

\$20.00

★★★★★

Reviews (152)



Aspect

1 2 3 4 5



Aesthetics Rx

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Recommended for you



Aspect Sun Hydrating Face
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Aesthetics Rx **Sunscreens**
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★★★★★
[Reviews \(7\)](#)

asap moisturising daily
defence **spf 50+** 100ml
~~\$69.00~~
\$45.00
★★★★★
[Reviews \(356\)](#)

asap moisturising daily
defence **SPF 50** - 50ml
~~\$39.00~~
\$30.42
★★★★★
[Reviews \(127\)](#)



Recommended for you

Ultra Violette
Ultra Violette Mini Screen
Wardrobe
\$45.00



Alpha-H
Alpha-H Protection Plus
Daily SPF50+ 50mL
~~\$64.95~~
\$58.45
★★★★★
[Reviews \(63\)](#)



Alpha-H
Alpha-H Daily Essential
Moisturiser SPF50+
~~\$59.95~~
\$53.96
★★★★★
[Reviews \(251\)](#)



Alpha-H
Alpha-H Daily Essential
Moisturiser SPF50+ Travel...
\$39.95
★★★★★
[Reviews \(10\)](#)



NEW
LARGER
SIZE

Ultra Violette
Ultra Violette Clean Screen
SPF30 Skinscreen 75ml
\$47.00



Aesop
Aesop Sage & Zinc Facial
Hydrating Cream SPF15 ~...
\$45.00
★★★★★
[Reviews \(21\)](#)



ONLY AT
ADORE

Alpha-H
Alpha-H Protection Plus
Daily SPF50+ Travel Size...
\$47.95
★★★★★
[Reviews \(14\)](#)



Biologi
Biologi x Ultra Violette
Limited Edition Gift Set
~~\$99.00~~
\$84.15

Other matching results




Recommended for you




NEW







Medik8
Medik8 Physical **Sunscreen**
SPF 50+ 60ml
\$69.00
★★★★
[Reviews \(3\)](#)




La Roche-Posay
La Roche-Posay Anthelios
Invisible Fluid Facial...
\$31.95
★★★★
[Reviews \(21\)](#)




La Roche-Posay
La Roche-Posay Anthelios
Ultra Facial **Sunscreen SP**...
\$31.95
★★★★
[Reviews \(43\)](#)



La Roche-Posay
La Roche-Posay Anthelios
Ultra BB Cream Facial...
\$31.95
★★★★
[Reviews \(39\)](#)



Avène
Avène **Sunscreen Spray SPF**
50+ 200ml
\$34.99
★★★★★
[Reviews \(25\)](#)



La Roche-Posay
La Roche-Posay Anthelios
XL Anti-Shine Dry Touch...
\$31.95
★★★★★
[Reviews \(35\)](#)

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CRUELTY FREE **SUNSCREEN**

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ZINC OXIDE **SUNSCREEN** FOR FACE

SUNSCREEN 50 **SPF** AUSTRALIA

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Help

Recommended for you

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Cancer Council Kid Sunscreen
Spf50+ 500ml
\$53.99 USD

Brand: Cancer Council

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Brand: Cancer Council

♥ Add to wishlist

Add to cart



Cancer Council Spf 50+
Sunscreen Sport 110ml
\$23.99 USD

Brand: Cancer Council

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Brand: Cancer Council

♥ Add to wishlist

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Cancer Council Sport
Sunscreen Dry Touch and
Sweat Resistant Spf50+
50mL
\$19.99 USD

Brand: Cancer Council

♥ Add to wishlist

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♥ Add to wishlist

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Cancer Council Bb Cream
Matte Medium Light Tint 50ml
\$29.99 USD

Brand: Cancer Council

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Brand: Cancer Council

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Cancer Council Bb Cream
Matte Medium Tint 50ml
\$29.99 USD

Brand: Cancer Council

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La Tot SFE 50+ Coconut



Banana Boat Spf 50+



Mizon Sun Kids Spf 50+



NATIO Moisturising Sun

LE TAN SPF 50+ 200 mL

Sunscreen Lotion 500ml

\$44.99 USD

Brand: LeTan

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BANANA BOAT SPF 50+

Sunscreen Sport 200g

~~\$32.95 USD~~ \$24.71 USD

Brand: Banana Boat

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NIVEA SUN ROLL ON SPF 50+

Sunscreen Roll On 65ml

\$27.99 USD

Brand: Nivea

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NATIO moisturising SUN

Lotion SPF 50+ 200 mL

\$33.99 USD

Brand: Natio

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\$9.99-\$25.17




Badger Mineral Sunscreen Combo, SPF 30 Cream & SPF 35 Face Stick, Organic Reef Safe Broad Spectrum Water...
★★★★★ 3,324
\$24.99-\$37.94



Australian Gold Botanical SPF 70 Natural Sunscreen Spray, Broad Spectrum Sunblock, Formulated with Antioxidants-Rich and...
★★★★★ 7,681
\$11.69-\$39.99



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Banana Boat Sport Ultra SPF 30 Sunscreen Spray, 9.5oz | Banana Boat Sunscreen Spray SPF 30, Oxybenzone Free Sunscreen, Spray On...
★★★★★ 13,937
\$7.49-\$289.24

Product information

Manufacturer	Lanopearl
ASIN	B01C2E4W1E
Best Sellers Rank	#1,475,140 in Beauty & Personal Care (See Top 100 in Beauty & Personal Care) #3,599 in Facial Sunscreens #119,564 in Facial Skin Care Products
Is Discontinued By Manufacturer	No
Date First Available	February 22, 2016

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Product Warranty: For warranty information about this product, please [click here](#)

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Nike Men's Dri-Fit Training Cotton Cushioned Crew Socks (6 Pack)
★★★★☆ 1,548
\$28.90 (\$4.82/Count)
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Sprayway Glass Cleaner with Foaming Spray for a Streak-Free Shine For Home and Automotive Use, 19 oz. Pack of 12
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FERA Probiotics for Dogs and Cats - USDA Organic Certified - Advanced Max-Strength Vet Formulated - All Natural...
★★★★☆ 6,073
\$24.95
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★★★★☆ 1,185
Amazon's Choice for Gift Wrap Bags
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★★★★☆ 1,381
\$16.99
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★★★★☆ 182
\$16.99
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\$10.99 (\$0.46/Count)
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Suncare that you love to wear.

SHOP THE RANGE



Quick-dry, clear spray formula



Scented, broad-spectrum SPF 50+



Up to 4 hour sweat & water resistant

SPF 50+ scented clear spray sunscreen

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THE ICONIC





SPF THAT'S A BFF

**Ethical, environmentally friendly,
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out with.**

We're more than just a pretty face, we're super kind...to your skin and the planet. \$1 of every order goes to restoring the reef!

-  Cruelty-free/vegan
-  Recyclable bottle
-  Ocean friendly & paraben free





REVIEWS

★★★★★

Such an awesome product! I'm in love with the vanilla one, smells soooo delicious! I don't have to wear perfume after I've been sunbathing haha. Delivery was fast as well (took 2 days to get to Curl Curl). Highly recommend!

– Martha

< >



HELLO THERE!

Born and raised in Manly Beach, Beachfox sunscreen is made for the Australian lifestyle

lifestyle.

OUR STORY

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Born and raised in Manly Beach, Beachfox sunscreen is made for the Australian lifestyle.

OUR STORY

BLOG POST

Latest news



Why SPF shouldn't be saved for summer.



'But trust me on the sunscreen...'



We chat with volleyball champion Sam Halley

The gorgeous photo above was taken on 21st May, 2019 at Manly Beach in Sydney, Australia. That's...

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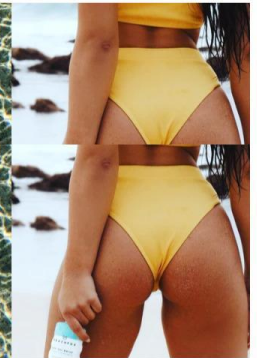
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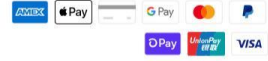
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AUSTRALIAN SUNSCREEN

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ABOUT US

Blue Lizard Australian Sunscreen was born in the harsh climate of Australia, where extreme UV rays make strong sun protection a must. Our Blue Lizard Sunscreen withstood the elements and earned the trust of countless dermatologists before making its way to the USA.



We're Passionate about Skin Safety

For years, our sunscreens were available almost exclusively through dermatologists' offices. Now, we're proud to bring our dermatologist-





recommended sunscreens to families across the nation.

We are passionate about shielding you from the sun's harmful rays with mineral and mineral-based products that are fun, easy-to-use and that offer real protection.



Did You Know?

Blue Lizard is named after a chameleon that changes color to protect itself. Just like the lizard, our bottles and tube caps change color in harmful UV rays, reminding you to protect yourself by applying sunscreen.



The Mineral Sunscreen Experts

**For over 20 years, Blue Lizard has created mineral
and mineral-based sunscreens for everyone.**

Every Blue Lizard Sunscreen begins with the mineral Zinc Oxide, which provides broad spectrum sun protection. Zinc Oxide protects you by forming a protective layer on top of your skin and scattering UV rays away from your body. This mineral active ingredient is gentle enough for every member of your family.

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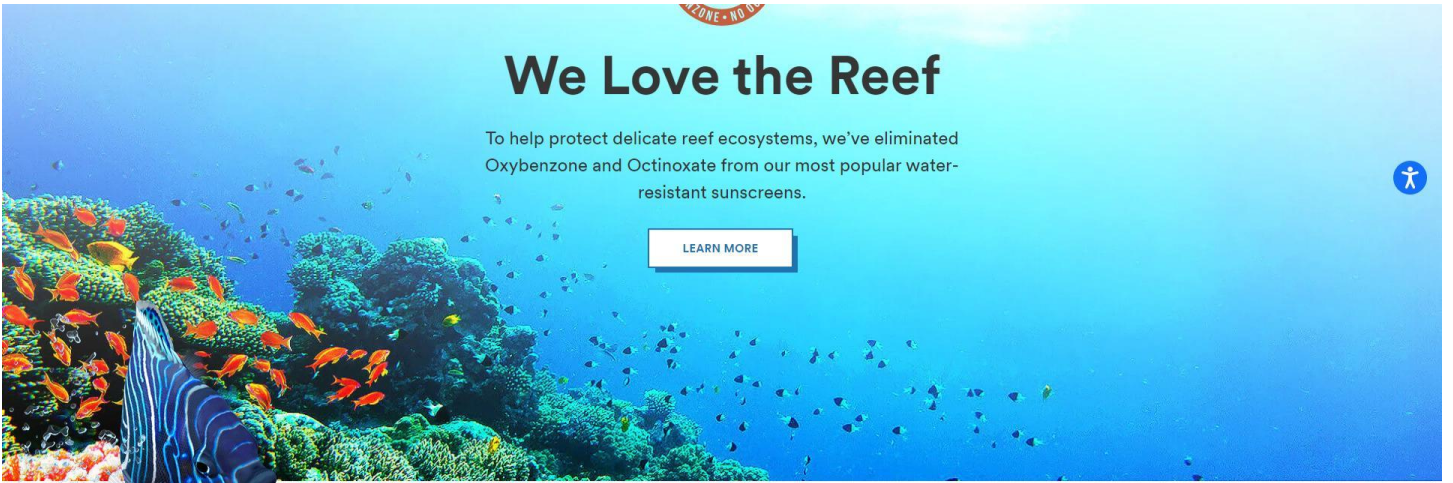


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We Love the Reef

To help protect delicate reef ecosystems, we've eliminated Oxybenzone and Octinoxate from our most popular water-resistant sunscreens.

LEARN MORE





We're Outdoorsy

Our team loves the outdoors. We're hikers, runners, cyclists and parents who cheer too loudly during soccer matches. Our company softball team is as serious about the game as they are about sun safety.

We're not afraid to have fun and we never want irritating chemicals or a sunburn to ruin a good time. That's why we're committed to developing the best mineral and mineral-based sunscreens for you and your family.





UVA

DO YOU KNOW THE DIFFERENCE?

vs

UVB

Ingredient Highlight

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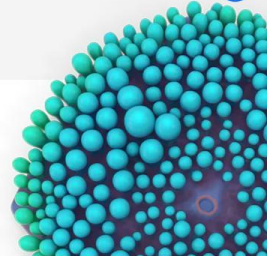
Sun Safety

We Love the Reef

Blog



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United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued
on July 18, 2023 for
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A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action to avoid your application abandoning. Follow the steps below.

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